

let's do funding 2010

Wednesday 17th Mar 2010 from 09:30 – 15:30

Britannia Stadium, Stanley Matthews Way, Stoke On Trent, ST4 4EG



Agenda

- 09:30** Registration, exhibition, informal networking
- 09:50** Welcome by **Bryan Carnes**, Chief Executive of the North Staffs Chamber of Commerce, followed by **Richard Barnes**, Chair of Business Link, facilitator of the day
- 10:00** Economy overview – how is 2010 panning out?
Alyson Chadwick, Business Leader, Strategy & Planning, the Co-operative Financial Services
- 10:15** Access to finance - overview
Patrick Palmer, Head of Access to Finance, Advantage West Midlands
- 10:30** Accountancy – Focused Business Planning
Ian Latham, Corporate Finance Partner, Baker Tilly
- 10:45** Cash is king – business case study
Colin Oakley, Managing Director, Smart Timber Frame Company
- 11:00** **Break**
- 11:15** Access to finance support - how to apply
Anthony Andrews, Head of Access to Finance, Business Link
- 11:30** Equity finance
Nick Moate, Advantage Early Fund
- 11:45** Grants:-
- Accessing export funding
Helen Foxley, Director International Trade
 - C20 – Social Enterprise Fund
Mike Romano, Connections to opportunities
 - Your route to European funding
Ewa Bloch, EU Connects
 - The Carbon Trust Loan
Elaine Bloor, Loans Account Manager
 - Spotlight on exhibitors and opportunity to book one-to-one meetings
- 12:15** Exhibition, informal networking
- 13:00** **Lunch**
- 14:00** Exhibition, informal networking
- 15:30** Close